

VEA 'Bringing Learning to Life'



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VEA is committed to excellence in the field of production, marketing and distribution of educational media resources.

VEA Inc (Video Education America) is part of a group of companies, the first of which was founded in 1978.

VEA produces internationally focused educational programs each targeted to a specific audience and subject area.

Free teacher notes supplement our programs.

Our **online previews** give customers a convenient way to assess video prior to purchase.

To the Digital Media Committee of VALE and its members, VEA offers the following discounts:

General conditions:

- All programs on the www.veavideo.com website are available to VALE members.
- Normal shipping and handling charges apply.
- **When placing an order, please say that you are a 'member of VALE'.**
- Group purchases must be ordered at the same time unless a reasonable time frame has been mutually agreed with VEA by emailing veainccoord@veavideo.com
- Join our e-Club for all the latest offers and information on new releases <http://www.veavideo.com/EClubPage.aspx>
- For any inquiries, or help needed with selecting titles please email veainccoord@veavideo.com

3-Year Digital License						
Base Price per title \$110	Number of VALE Institutions buying together					
# of Titles Acquired	1-2	3-4 10% discount	5-9 15% discount	10-14 20% discount	15-24 25% discount	25+ 30% discount
1-9	\$110	\$99	\$94	\$88	\$83	\$77
10-24 10% discount	\$99	\$89	\$84	\$79	\$74	\$69
25-49 15% discount	\$94	\$84	\$79	\$75	\$70	\$65
50-74 20% discount	\$88	\$79	\$75	\$70	\$66	\$62
75-99 25% discount	\$83	\$74	\$70	\$66	\$62	\$58
100-199 30% discount	\$77	\$69	\$65	\$62	\$58	\$54
200+ 40% discount	\$66	\$59	\$56	\$53	\$50	\$46

**** All titles are listed as per title, per institution ****

Perpetual Digital License						
Base Price per title \$220	Number of VALE Institutions buying together					
# of Titles Acquired	1-2	3-4 10% discount	5-9 15% discount	10-14 20% discount	15-24 25% discount	25+ 30% discount
1-9	\$220	\$198	\$187	\$176	\$165	\$154
10-24 10% discount	\$198	\$178	\$168	\$158	\$149	\$139
25-49 15% discount	\$187	\$168	\$159	\$150	\$140	\$131
50-74 20% discount	\$176	\$158	\$150	\$141	\$132	\$123
75-99 25% discount	\$165	\$149	\$140	\$132	\$124	\$116
100-199 30% discount	\$154	\$139	\$131	\$123	\$116	\$108
200+ 40% discount	\$132	\$119	\$112	\$106	\$99	\$92



The following provisions pertain to the VEA Discount Schedule

- “Number of Titles Acquired” applies to each academic year and does not accumulate from year to year
- If you purchase a minimum of 5 titles, and no other discount applies, you will receive 10% off the base price.
- If you purchase a DVD in addition to streaming rights to a title, you will receive 50% off the DVD’s lowest available price to your market. If you purchase the DVD of a title to which you already have streaming rights, you will also receive a 50% discount.
- If you do not purchase digital streaming rights to a title, you will receive 10% off its DVD’s lowest available price to your market, 5-title minimum commitment per institution applies.
- Number of VALE member institutions purchasing together will be determined at a set and recurring date each year. No distinction will be made between 3-year and any other license commitments in determining the total number of institutions purchasing together.
- Rates apply only to VALE member institutions for the 2011-2012 and 2012-2013 academic years.
- Rates are subject to change following the 2011-2012 and 2012-2013 academic years.

Examples

- If your institution is the only VALE member to commit and it purchases 24 titles with 3-year licenses, each of the 24 titles will cost \$94.00
- If 5 institutions commit and your institution purchases 30 titles with 3-year licenses, each of the 30 titles will cost \$79.00
- If 7 institutions commit and your institution purchases 201 titles with 3-year licenses , each of the 201 titles will cost \$56.00
- If 25 institutions commit and your institution purchases 201 titles with 3-year licenses , each of the 201 titles will cost \$46.00

Here are some of the great programs available at VEA



Online Marketing Strategies

With the emergence of social media technology and the Internet now dominating global communication, this expert-led program shows why online marketing is a vital part of every business model.

Read more <http://www.veavideo.com/Product.aspx?id=835>



Elizabeth Loftus: Eyewitness Testimony

This program explores the research of psychologist Elizabeth Loftus, as she takes us through her seminal study, 'Reconstruction of Automobile Destruction'. The program explores the context of the study, the experiments, evaluation and implications.

Read more <http://www.veavideo.com/Product.aspx?id=839>



Multicellular Organisms and Their Nervous Systems

This engaging program explores the level of organization necessary for the structure and function of multicellular organisms including cells, tissues, organs and organ systems. It features a dissection of a cane toad and a worm to illustrate the different forms and function of their nervous systems.

Read more <http://www.veavideo.com/Product.aspx?id=846>



Influences on Design

In six independent chapters, this program explores the influences that culture, subculture, egalitarianism, global society, hedonism, and sustainability have on design. Packed with engaging imagery and real-life examples, this program will stimulate viewers to think about the influences on their design work.

Read more <http://www.veavideo.com/Product.aspx?id=810>